City of Kelowna

MEMORANDUM

DATE: April 12, 2005

FILE: 5480-09 On-Street Parking

TO: City Manager

FROM: Ron Westlake

RE: Free on-street parking for Centennial Celebrations.

Report prepared by Jerry Dombowsky, Transportation Demand Supervisor

RECOMMENDATION:

THAT Council authorize FREE on-street parking from Thursday May 5, 2005 through Saturday May 7, 2005 for the Kelowna Centennial Celebrations.

BACKGROUND:

City of Kelowna Centennial celebrations commence May 5th with multiple events scheduled in and around downtown. To accommodate residents and visitors we are proposing to offer free on-street parking at all metered locations from May 5th through May 7th. The DKA have formally requested free parking on Saturday May 7th, but we feel it should extend from the 5th through the 7th of May.

A press release will be issued and the DKA will include the free parking notice in their newsletter.

Potential revenue loss is conservatively estimated at \$4,000. Parkade and lot operations would be as per normal on these days to protect our monthly parkers.

Based on the above information, approval of this action is respectfully requested.

Ron Westlake, P.Eng. Transportation Manager
Approved for inclusion: John Vos Director of Works & Utilities
cc: Director of Financial Services